



# SSO 2025

## SAN ANTONIO

November 6-8, 2025

Grand Hyatt, San Antonio, TX

**EXHIBITOR GUIDE**

UPDATED JANUARY 2025

**SSO** Southern Society of  
Orthodontists<sup>SM</sup>



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## JOIN US IN SAN ANTONIO!

We are thrilled to have you join us in Texas for our 2025 Annual Session, set against the vibrant backdrop of San Antonio's iconic River Walk. This event offers an exceptional opportunity to showcase your products and services, connect with our members and build lasting partnerships.

**NEW THIS YEAR!** San Antonio is home to the USA's largest Dia de los Muertos celebration. Though our meeting takes place just after the official dates (making travel to the city much easier!), we're opening our Exhibit Hall with a celebration that only a city like San Antonio can deliver. Come and experience the traditions of Dia de los Muertos with our members, right in the Exhibit Hall. Register now and make your mark at this unforgettable gathering.

### Exhibit Pricing

- \$4,250 Standard 8'x10' booth; Includes 2 representatives with a max of 4 Furniture not included with 8' x 10'
- \$3,250 6' table & 2 chairs provided; Includes 2 representatives with a max of 2
- \$700 Upgrade fee for premium booth location
- \$500 Each additional representative
- \$1,000 Tote bag insert: Include a promotional advertisement or giveaway item for attendees.

### Real-Time Exhibit Hall Map

Scan the QR code or [CLICK HERE](#) for exhibitor resources on our website — including the Exhibit Hall map, which is updated in real time as spaces are sold. We thank you for your generous support of our member doctors and their teams!



### Register today to join us in San Antonio!

Contact the SSO Events Management Team:  
Jaclyn Whiddon, Exhibitor & Partner Contact  
jwhiddon@ssortho.org  
(404) 261-5528

## Exhibit Hall Activity

(May be adjusted slightly)

### The Social Hub of Our Meeting

The center of the action is the Exhibit Hall, where attendees will gather for our meeting's first big party, and **dedicated** Exhibit Hall time during meals and coffee breaks.

### Thursday, November 6

**Exhibit Hall Set Up**  
8:00 am – 3:00 pm

**Exhibit Hall Dia de los Muertos Party**  
5:30 pm – 7:30 pm

### Friday, November 7

**Exhibit Hall Hours**  
8:00 am – 5:00 pm

#### Meals & Refreshments in Exhibit Hall:

- 7:30 am Grab & Go Breakfast/Coffee
- 9:30 am – 10:00 am Coffee Break
- 12:00 pm – 1:00 pm Lunch Break 1
- 1:00 pm – 2:00 pm Lunch Break 2
- 2:30 pm – 3:30 pm Coffee Break

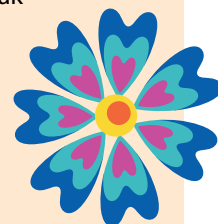
### Saturday, November 8

**Exhibit Hall Hours**  
8:00 am – 1:00 pm

#### Meals & Refreshments in Exhibit Hall:

- 7:30 am Grab & Go Breakfast/Coffee
- 9:30 am – 10:00 am Break

**Exhibit Hall Breakdown**  
1:30 pm – 5:00 pm



# SPONSORSHIP TIERS AND DESCRIPTIONS

We look forward to partnering with you to promote your company during exhibit hours and the exciting events. Sponsorships will be promoted in meeting marketing and onsite signage for your chosen sponsorship levels. Check the grid below for benefits included with each level of sponsorship.



## Platinum Sponsorship

**\$35,000 — 1 available**

Platinum sponsorship includes 50 minutes of lecture time on the schedule for a speaker provided by your company and named sponsor of our meeting's biggest event:



### Sea World Splash In!

Friday evening's party at the aquatic park, with shows, rides, food and drinks. Your reps will greet the crowd on the stage at the orca show!



## Gold Sponsorships

**\$25,000 — 4 available**

Gold sponsorships include 50 minutes of lecture time on the schedule for a speaker provided by your company and named sponsor of one of the following:

### Keynote Presentation and Opening Ceremony

Thursday afternoon opening ceremony award show and keynote presentation by guest speaker. The SSO will select the keynote speaker. **SOLD**

### Dia de los Muertos Exhibit Hall Party

Thursday evening's kick off celebration in the Exhibit Hall with music, food and drinks. **SOLD**

### Registration & Name Badges

Your logo welcomes attendees at all registration kiosks and will be printed on all name badges. **SOLD**

### Tote Bag

Your logo and the meeting logo will be printed on a fabric bag received by all attendees. Inserts from other exhibitors are permitted. **SOLD**



## Silver Sponsorships

**\$15,000 — 6 available**

Silver sponsorships include choice of one of the following:

### Team Building/Meals

Sponsor a meal in the Exhibit Hall or an activity. These events add fun networking opportunities to our annual meeting.

- Golf -- **SOLD**
- Scavenger Hunt
- Friday Breakfast
- Friday Lunch
- Saturday Breakfast
- Exhibit Hall Activity



## Bronze Sponsorships

**\$12,000 — 2 available**

Bronze sponsorships include choice of one of the following:

### Coffee Break Sponsor

Sponsor a coffee break for exhibitors and attendees. Sponsor one of the following:

- Friday Coffee Break
- Saturday Coffee Break

## Grand Hyatt San Antonio River Walk

This hotel celebrates the history and charm of the Alamo City with a welcoming spirit and elegant sophistication. The upscale accommodations include family-friendly hotel rooms and suites right on the River Walk in the heart of downtown San Antonio.



## Sponsorship Benefits by Tier

	PLATINUM \$35,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$12,000
Complimentary booth included	8 x 20	8 x 20	8 x 10	8 x 10
Premium booth placement	✓	✓	✓	✓
Speaker provided by your company for 50-minute lecture	✓	✓	x	x
Complimentary representatives	8	6	4	3
Tickets to Sea World Party	8	6	4	3
Tote Bag Insert Fee waived (insert provided by company)	✓	✓	✓	✓

# EXHIBIT HALL MAP

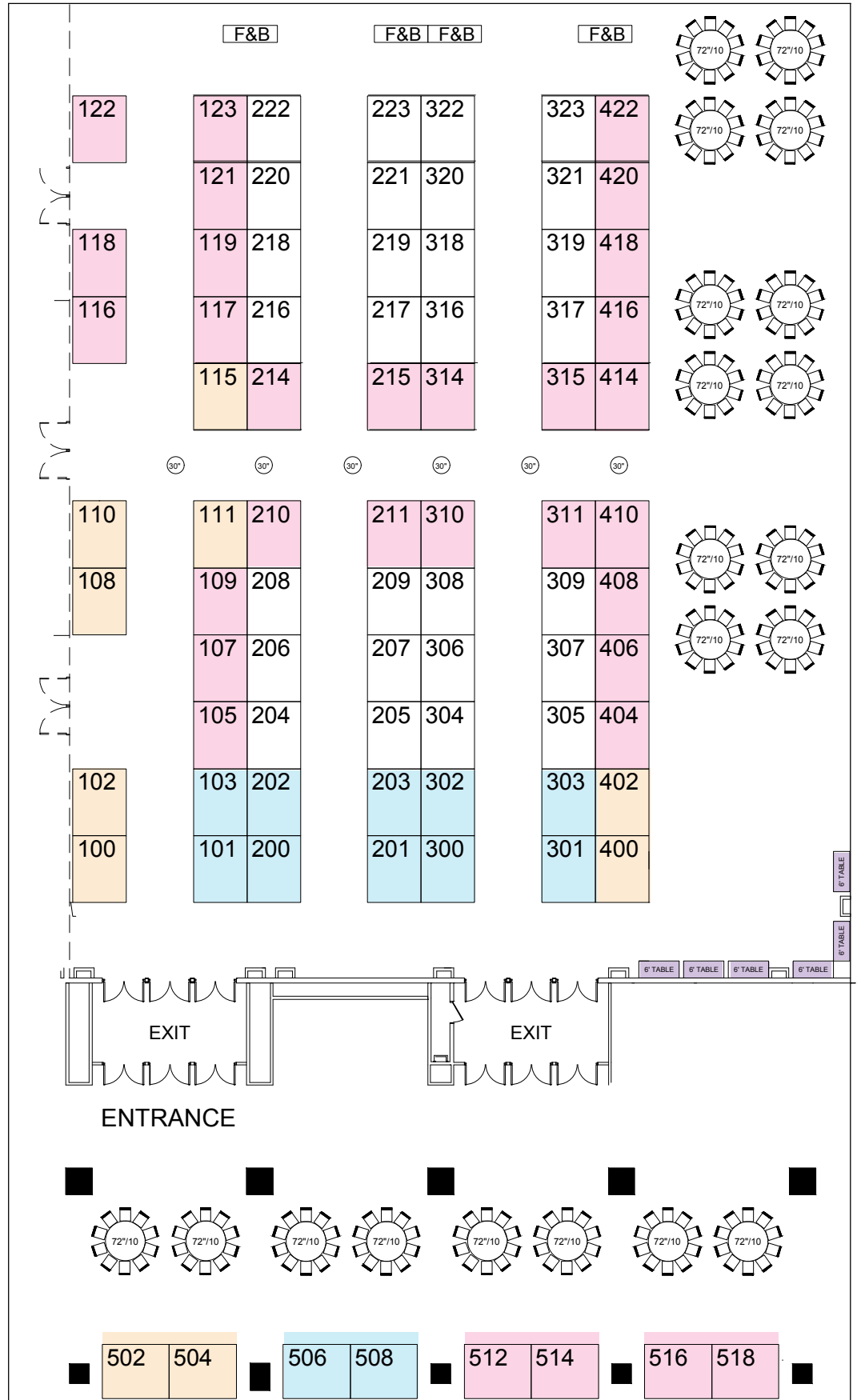
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### COLOR KEY

Platinum or Gold
Silver or Bronze
Premium
Table Top



### Contact Us

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